

## Dedicated Account Managers

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 i-promote

# Hi we're i-promote

Our 17 year relationship with Worcester Bosch speaks for itself.

i-promote are Worcester Bosch's longest serving and most experienced WAI digital and print partner. We have worked with over 2350 WAI's all across the country.



## What we offer

Established in 2009, the UK's leading Heating & Plumbing marketing agency having worked with [over 2350 heating installers](#). We're dedicated to bringing you results.



**Company Branding**



**Responsive Web design**



**Digital Marketing**



**Print Designs**



## What makes us different?

We don't want just clients. We want to be a part of your team.

Getting to know you and your business is the key to understanding how we can help you achieve your goals. When you choose i-Promote, your team grows by 20 plus members of staff, ready to accelerate your ambitions.



## Save your Account Managers contact details:

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# With i-promote, you can rest assured that we offer:



**Professional Lead Generation Design/ UX**  
Ease of use for your customers



**Provide customers with more**  
We can build quote tools/ appointment systems for an easy booking experience



**Payment Facilities**  
Allow your customers to pay for invoices directly online



**Fully mobile responsive**  
Looks great on every device



**Care Plans**  
We can build custom care plans for your business to seamlessly offer your customers added peace of mind



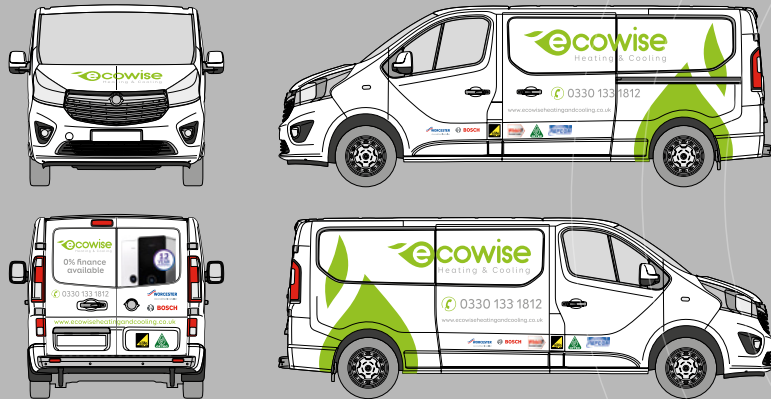
**Analytics**  
Learn about your business and customers with customisable analytics tools

# A strong brand identity is essential for any successful organisation

Whether you're looking to refresh your existing identity or embark on a full transformation, our team of experts can help.

A strong brand identity is the foundation upon which your business is built and serves as a visual representation of your brand's message and values.

With expertise in all aspects of brand identity creation and development, we will work closely with you to understand your business and its goals. We'll then create a visual identity that is designed to build trust and familiarity with your audience, and ensure that your business is portrayed in the best possible light.

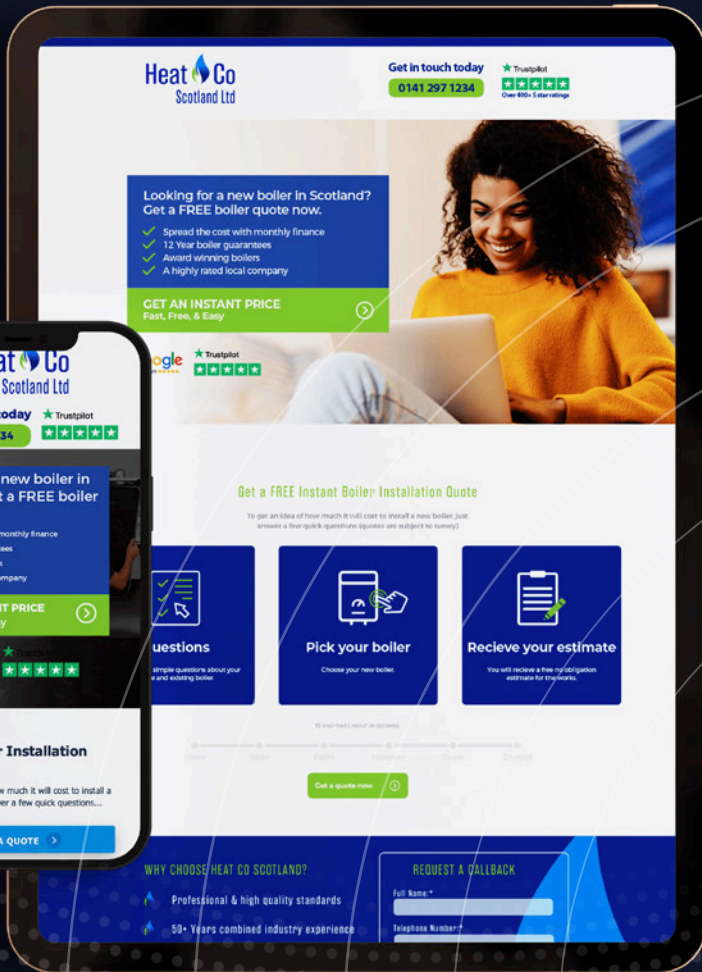


## Ecowise

It was evident that Ecowise was not well-known among customers because they lacked branding and brand awareness. Their goal was to highlight their modern approach to traditional heating, so we set out to create a brand that reflected that. After considering several designs, we ultimately decided on a modern, bold logo that established the overall look and feel of their business.







## With 17 years experience we understand Trade websites

With unmatched experience, we can assist you at every stage of the process. Your website acts as a 24/7 sales representative, providing customers with information and facilitating easy communication and bookings.

Our custom-built websites cater to businesses of all sizes and are designed by a team of skilled professionals for exceptional performance and value.

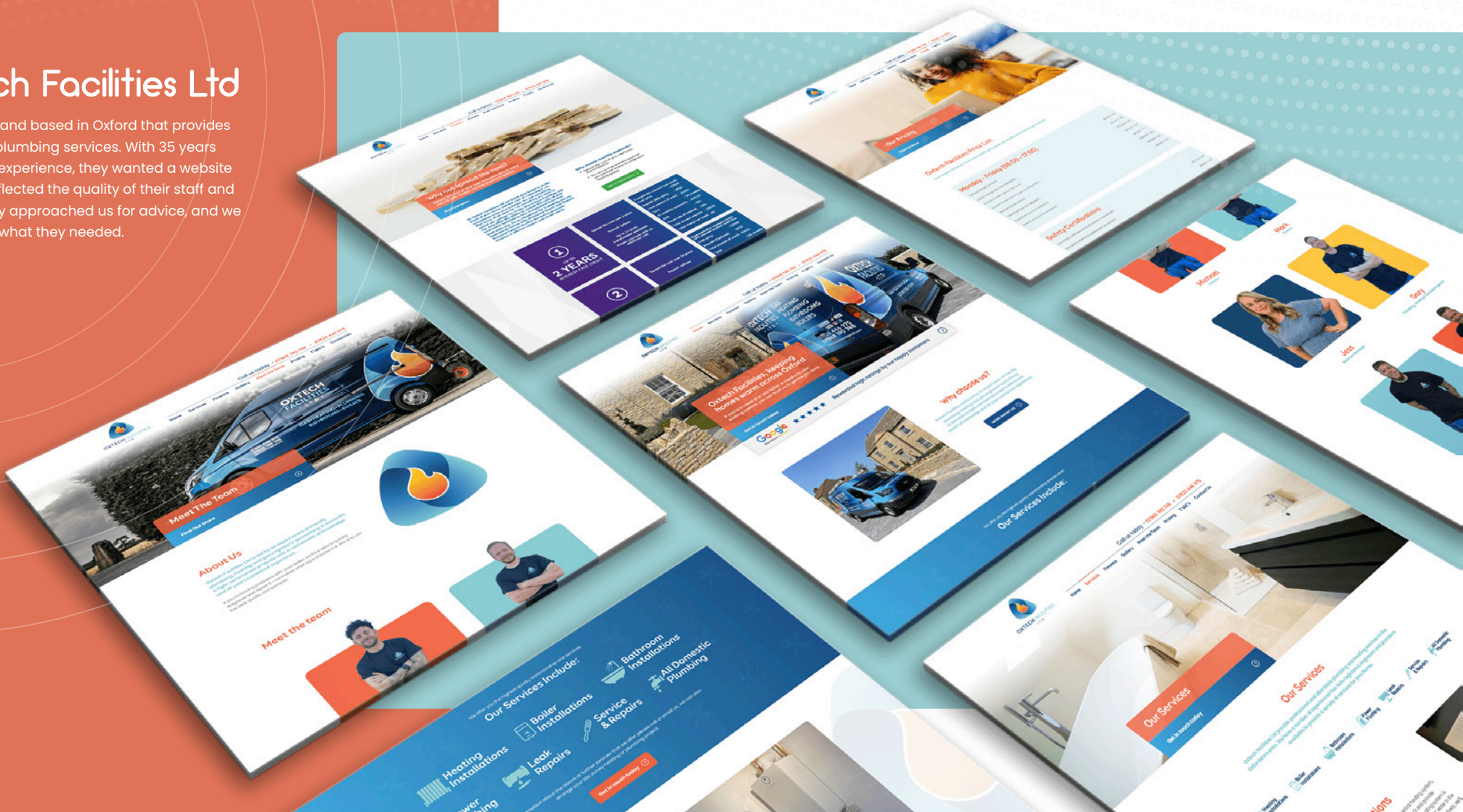
There's good reason the countries  
top installers trust i-promote.

 **WORCESTER**  
Accredited Partner

 **BOSCH**

# Oxtech Facilities Ltd

Oxtech is a brand based in Oxford that provides heating and plumbing services. With 35 years of combined experience, they wanted a website that better reflected the quality of their staff and business. They approached us for advice, and we knew exactly what they needed.



# Green Heating & Renewables

Established in 2011, Green Heating & Renewables is a Berkshire-based company specializing in heating and renewable energy solutions. Despite years of successful operation, the company recognized that their branding and website were not effectively representing their business. Seeking guidance, they turned to us for help. We were confident in our ability to provide the necessary recommendations to improve their brand and website.



A hand holding a smartphone horizontally. Above the phone, a glowing digital fingerprint is visible, composed of concentric, shimmering lines in shades of blue and purple. The background features a city skyline at night with a bright light source behind the buildings, creating a lens flare effect. The entire scene is framed by several concentric white circles.

## We place your brand directly in front of the **people that matter**

We are a dynamic team of digital marketers with specific experience in planning and executing campaigns for trades.

Our campaigns are data driven and backed up by unrivalled experience in the industry with proven results. As the leading trade digital marketing agency, we blend technical expertise and data insight with strategic thinking to get you more business.

We place your brand directly in front of the people that matter, driving high quality traffic to your website and capturing new customers.

Leave your **digital print** on the market.

With i-promote, you can rest assured that we offer:



#### Print marketing

We offer print solutions to get your company seen by more people at every step of the journey.



#### Google My Business

Long lasting results & excellent lead quality – fully managed



#### Social Media

Grow your business through social media marketing



Google Guaranteed/ Local Service Ads  
High quality leads, only pay when people call – fully managed

86% Increase in web traffic\*



SEO – Search Engine Optimisation  
Long lasting results & excellent lead quality – fully managed

106 Phone calls at £4.97 each\*



Google Ads/ PPC  
Quick results, high quality – fully managed

200% Return on investment\*

\*Depending on ad spend and geographical demographics